

## Motivating Team Members

The easiest way to motivate your team is to make the fundraiser **fun** for your team members.

Bring the team together with a party or BBQ to kick-start the campaign. Here you can review instructions for the fundraiser, and brainstorm with all team members about how they intend to collect donations. This could spark some new ideas among team members.

Provide incentives for participants to perform. Offer prizes for the team member who makes the biggest difference. Highlight top performers on your team fundraising page. Perhaps the organization you support offers prizes for the top performing teams. If you can get everyone on board to work together, there's a good chance your team could take home one of those prizes.

Continuously update team members on your group efforts, successes, fundraising and milestones reached. Keeping the team engaged throughout the fundraising term is key to your success.

Be sure to recognize the efforts of your team members. Congratulate people for accomplishing personal goals or bringing in large donations. Recognize creative ideas and efforts. Just as you would thank donors for contributing donations, be sure to thank each team member at the close of the fundraising event for contributing to a great cause.